

Connecting the Dots and Shaping our Future



Olds' key community leaders and "doers" ...
Dreaming, working, and planning together ...
to enhance the quality of life in Olds and
Area!

March 20 2010
Olds, Alberta



 **Olds
Institute**
for Community & Regional Development



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Connecting the Dots and Shaping our Future

Olds Alberta – March 20, 2010

Presented by the Community Lifestyles Committee of the Olds Institute for Community and Regional Development and the Town of Olds

What was the Day about?

An inspirational workshop to help community leaders in Olds focus on maximizing the use of the assets in the Olds community and bring 'doers' together in a way that ...

- built on the social action priorities of the Olds Strategic Sustainability Plan,
- set a tone of 'shaping rather than enduring' and 'connecting the dots, untying the knots' of the future of Olds,
- focussed on understanding the challenge and experiencing the dynamics of moving from ideas to action in the six social development areas of the plan,
- expanded the possibility of identifying 'early win' initiatives, and
- generated momentum for wider and increasingly more strategic social development efforts by local organizations and residents.

... so that the probabilities of developing and implementing a highly successful Social Development and Action Plan for the community are high.

Key Messages for the Day

Today is a beginning. Many ideas and actions that move forward today will not be around in six months or one year as they turn out not to be fruitful or better ideas and actions emerge. Some people will



leave. Others will come. Things will change in our town to make us rethink priorities and new opportunities will suddenly emerge. This is a normal part of community change. But the next part of the journey creating a broader, community driven, and self-refueling process of moving ideas to action begins today.

We want you to help surface promising actions and early wins. We know that some of you may even feel you have the time and energy to pursue some of these – we hope you do!

When considering if and when to move forward, we want you to think broadly about who could be involved in next steps and in supporting the work. This could be anyone!

Greeting and Meeting Each Other!



The Town Crier calls people to action!

Rita Thompson Chair of the Community Lifestyles Committee, Charlotte Hogarth with the Olds Institute and Judy Dahl, Mayor of the Town of Olds welcomed and thanked participants for their contribution of ideas and action. Facilitator Barb Pedersen led participants through activities to help them be active (stretching and high fiving in celebration), creative (drawing trees to show different perspectives), and engaged (talking with each other).



Presentation of Successes: Shaping – Not Enduring – the Future of Olds

Mark Cabaj of the Tamarack Institute for Community Engagement shared several stories of small communities improving their situation with broad citizen participation and the challenge of moving from the ‘exploration phase’ – with its emphasis on ideas and priorities – to the ‘development phase’ with its emphasis on ‘action’.



1. A Railway Crossing in Waupen
2. A Prize Bull in Tupelo
3. Teen Pregnancy in Tillymook
4. Health in the Inner City in Chicago
5. Emergency Heroes in New Orleans
6. Neighborhood Recovery in Winnipeg

The concept of **Community Change** in relation to the **Eco-cycle of a Forest** was presented with emphasis on Creative Leadership, Strategic Management, Entrepreneurial Leadership, and Charismatic Leadership. Transitional Traps were explained – Chronic Disaster Trap, Rigidity Trap, Parasitic Trap and Scarcity Trap.



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Participants discussed at table groups:

1. *What stands out for you from the presentation?*
2. *What are the implications of this presentation for how we make change in Olds?*

Generating Ideas for Promising Actions

Participants read the handout *Excerpt from Olds Strategic Sustainability Plan (OSSP) and October 15, 2009 Session: Social Needs and Actions in the Olds Community and Region*. Building on the ideas in the handout, participants took part in a Carousel Brainstorming activity and wrote ideas for the following questions at flipchart stations for each of the six social action aspects of the OSSP:

Affordability and Housing, Food, Governance and Partnerships, Health and Social, Transportation, and Arts/Heritage/Culture.

1. *What are some 'promising' actions you think could move this thematic area forward?*

The ideas generated during the Carousel Brainstorming are shown in Appendix A.

Identifying the Most Promising Actions

Participants self-selected the social aspect that they wished to work on. After reading the ideas from the Carousel Brainstorming, they worked in pairs and answered the questions:

1. *What is one 'promising' action you think could move this thematic area forward?*
2. *Why do you feel it's promising?*

The pairs presented the ideas to their work group and posted them on the wall.



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Surfacing “Early Wins”

To identify the “early wins”, participants rated each of the actions based on the criteria of:

Definition of an Early Win:

- An action likely to get done, makes a difference, is observable and generates confidence and momentum.

Criteria:

- Motivating: energy and commitment of people to pursue the action.
- Impact: scale, depth and durability of change.
- Feasibility: likelihood of getting done.
- “Early’ness”: length of time to unfold and generate an outcome.



Each work group then used the ratings and their preferred decision-making approach to select **the top three actions** for each social aspect area and the **next steps for the actions** using the following questions.

1. *What are the immediate next steps to move each action forward?*
2. *What people and organizations in the community exist to assist with each of these steps?*
3. *What role – if any – do we see for this group to make the next steps happen?*
4. *Do we want to meet again? If so, who will call the meeting?*

The top three actions and the next steps are listed for each Social Aspect Area. Appendix A contains the ratings for each of the three actions and additional actions for each Social Aspect Area.



FOOD

Top Three Actions and Next Steps for the Actions

1. Community Potluck Night
 - a. Immediate steps
 - i. Contact community partners (welcoming community, Deer Meadow, Katimavik, Community Services, Churches)
 - b. Who exists/who can help
 - i. Two members from group will be participating; support at the event will be given by other members

2. Remove Junk from College and Schools
 - a. Immediate steps
 - i. Contact Chinook's Edge to see if such a program is already in place
 - b. Who exists/who can help
 - i. Dieticians, parents, students, PTA, college students association
 - c. What role – if any – do we see for this group to make the next steps happen?
 - i. No role for this group to make the next steps happen
 - d. Do we want to meet again? If so, who will call the meeting?
 - i. No need for this group to meet again

3. Community Garden
 - a. Immediate steps
 - i. Contact existing initiator of community gardens
 - b. Who exists/who can help
 - i. Community services, college, hardware stores (e.g. Canadian Tire), people who access food bank
 - c. What role – if any – do we see for this group to make the next steps happen?
 - i. One Member Will Promote Idea At Food Bank. One member will contact individual spearheading project

AFFORDABILITY AND HOUSING

Top Three Actions and Next Steps for the Actions

1. More planning to use what we have now and in the future encompassing all ages, incomes, and needing personal accessibility
 - i. A need to do something – more demand for diversity, flexibility should be a need in housing. There are systems in place to all in for planning to meet the above.
2. Housing based on income – co-ops, % of income ownership, government assisted, habitat for humanity process
3. Eliminate status of income high-low families, blend social stigma, complemented each other, - cluster of housing that eliminates income factor. Planning Promising idea: find alternate location for administration services for the manor
 - i. Housed in a more central location
 - ii. Would need ?, security, possible maintenance location, accessibility, transportation from east to west Olds
 - iii. Opens as unit, doable, identify funding issues, communication, would this affect other responsibility that admin might have
 - iv. Financial first work together, with developers to front costs
 - v. Rent to own
 - vi. Based on % of wage/incomeHeritage funds could be used to stimulate
Take to MLA private members bill Olds could be pilot project

Next Steps for Action #3 above:

1. Immediate steps
 - a. Initial meeting
 - b. Identify stakeholders
 - c. Review what is already being done i.e.: resources
 - d. Planning
2. Who exists/who can help
 - a. Town decision makers with by-laws
 - b. Developers
 - c. Existing studies/reports i.e. Endorsed strategic plan
 - d. MLA i.e. \$\$ heritage fund
 - e. Volunteers (existing)
 - f. MAP – Municipal Area Partnership Study
3. What role – if any – do we see for this group to make the next steps happen?
 - a. Champion the idea
 - b. Make it happen
 - c. Work with current /existing plan
4. Who will call the meeting?
 - a. Town Council/planning department
 - b. Presentation to policy and priority committee
 - c. Presentation to community lifestyles committee

HEALTH AND SOCIAL

Top Three Actions and Next Steps for the Actions

1. Holistic view needing coordination. Full time position to be created; that is, a Coordinator that is inclusive to all groups. Already leaders or new leaders engage in a new model. Coordination of recreation activities at the local area. Combine youth, adults and seniors together. Collaboration of all stakeholders to make it work, Olds College, town, all schools, service clubs, aqua centre, and youth organizations.

Coordinator

- a. Business plan – identifies gaps, meets the needs, and demonstrates feasibility
 - b. Market to engage collaboration between: 1. recreation/sport/fitness 2. Social wellness/wellbeing to focused groups to bridge for overall coordination
 - c. Lay out the position of description of what is needed and mandate of coordinator
2. Emotional health and self worth in the community. Developing affordable programming: tools and programs, focus groups. Focus groups would be representative: facilitators to cross cultural barrier. Personal growth and development. Self-love leads to physical health and caring for neighbour.
 3. Central system to organize and effectively distribute data. Those with skills/services to those seeking skills/services
 - a. Immediate steps:
 - i. Ideas will be brought forward to a meeting happening later in the week of above stated groups

TRANSPORTATION

Top Three Actions and Next Steps for the Actions

1. Provision of trails and sidewalks
 - a. Immediate steps:
 - i. What is in the works? Talk with town and communicate to the community re: what the plan is with timeframes
 - b. Who exists/who can help?
 - i. Service groups – adopt a path, “green” support – planting trees, etc. Lifestyles Committee
 - c. What role – if any – do we see for this group to make the next steps happen?
 - i. Pass efforts back to Community Lifestyles Committee
 - d. Do we want to meet again? If so, who will call the meeting?
 - i. Maybe – depending on outcome of communication re: the plan

2. Overpass/crosswalk at high school
 - a. Immediate steps:
 - i. Data collection, history/background, government lobby, community awareness/fundraising, what is already being done?
 - b. Who exists/who can help?
 - i. Rural crime watch, community policing advisory, department of highways, school board/student council, Town of Olds, Chamber of Commerce, Community/service groups
 - c. What role – if any – do we see for this group to make the next steps happen?
 - i. Community awareness/organize, government lobby, RCMP – APP, town meeting
 - d. Do we want to meet again? If so, who will call the meeting?
 - i. Maybe – depends on what is being done

3. Traffic enforcement for safety
 - a. Immediate steps:
 - i. Collect data – stats, high traffic, and infrastructure plan?
 - b. Who exists/who can help?
 - i. Police advisory, Town of Olds, RCMP, Department of Highways
 - c. What role – if any – do we see for this group to make the next steps happen?
 - i. Pass to police advisory
 - d. Do we want to meet again? If so, who will call the meeting?
 - i. No

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GOVERNANCE AND PARTNERSHIPS

Top Three Actions and Next Steps for the Actions

1. Governance training
 - i. Creative/encourage citizens to get involved with boards
 - ii. Start in schools so kids can get involved in a school setting (trusting environment); more comfortable as they move into adulthood
 - iii. More share the role in community – more diversity in board
2. Continue to support and resource the Olds Institute model
 - i. Builds capacity
 - ii. Flexible with taking opportunities and deal
 - iii. Challenges
 - iv. Track record of success

ACTION – priority #2

Consider assigning Town Council members to Community Boards (1 per Board) or float

- Finding a way to make the town councillors available; more central – satellite location?
- Create a business incubation centre
- Coordinating of governance boards
- Governance training

3. Youth 14 years

- a. Lack youth representation at board levels
- b. Succession planning for board/commitment, youth transition
- c. Mentorship
- d. Opportunities
- e. Education
- f. Leadership

ACTION for #3 Youth above:

1. Immediate Steps:
 - a. Community wide agency challenge. Every agency must have a youth board position
2. Who exists/who can help?
 - a. Both school boards, Olds College, Town of Olds, non-profit, public and private agencies, library, Boys and Girls Club, FCSS, Chamber of Commerce, Olds Agriculture Society Welcoming communities, etc. All agencies
3. What role – if any – do we see for this group to make the next steps happen?
 - a. Draft terms of reference for community. Challenge to be forwarded to Lifestyles Committee
4. Do we want to meet again? If so, who will call the meeting?
 - a. Carmel – March 24 2:30 p.m. Olds College

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ART, CULTURE AND HERITAGE

Top Three Actions and Next Steps for the Actions

1. Branding: Enhance the hub of the community with a heritage theme
 - a. Immediate Steps:
 - i. Get word out to community to get their buy in (especially skateboard community). Define heritage. Tie this together with the capital “Heritage and Main Street Program”. Heritage management plan and cultural advisory board
 - b. Who exists/who can help?
 - i. Uptowne Olds, skateboard group, chamber, Olds Fashioned Christmas, Town, Kiwanis, Lions, Historical Society, Art Club, Museum
 - c. What role – if any – do we see for this group to make the next steps happen?
 - i. Encourage members of above committees to follow through with heritage theme. Join one of above groups – “cultural advisory board” emphasized.
 - d. Do we want to meet again? If so, who will call the meeting?
 - i. No need for us to meet again

2. Theatre Group
 - a. Immediate Steps:
 - i. Arrange meeting with interested groups/people for planning
 - b. Who exists/who can help?
 - i. Marjory Lally, Diane Shupka, drama teachers, Derek Lewis, Elaine Graham, Helen Hays, Ruth Jepsen, Ann Burchill, Marlene Skeet, Trish d’Coverley (Divine Dance), Marley Braithwaite, Advisors – Loose Moose (Calgary), Rosebud, Cirque d’soleil, Red Deer College
 - c. What role – if any – do we see for this group to make the next steps happen?
 - i. Brian with call coordinate arranging first meeting
 - d. Do we want to meet again? If so, who will call the meeting?
 - i. No need to meet again

3. International Festival: music/art/food. Celebrate diversity. Increase understanding of “others”. Inclusion of fun. Cirque d’ Montagne type like activity

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Reflecting on the Day

Participants shared their thoughts about the workshop using the following questions; firstly in pairs, and then in the plenary group.

- *What changed – if anything – for you today?*
- *What questions – if any -- emerged?*
- *What is one thing you will do to get others involved in this work?*



Appendix A: Flipchart Notes for the Six Social Aspect Areas

March 20, 2010 Flipchart Notes

FOOD

Carousel Brainstorming

1. Instruct school/college students on locally produced food
2. Community garden (youth driven)
3. Healthy food choices available for all
4. Healthy food choices available in schools – no junk food on campus
5. Promotions of collective (community) kitchens
6. Incorporate ethnic foods into community kitchen and have newcomers teach and share
7. Encourage people to take control of their health by means of what enters their bodies. Our immune system is the best cure for cancer and we ought to stop ignoring obvious non-healthy food choices
8. Encourage back yard (kitchen) gardens for family use/have a “seedy Saturday” (seed sales/sharing of ideas/networking)
9. Lead by example all functions and events should have multiple healthy food choices available. Create a culture of healthy eating
10. U-pick bus trip where participants also “pick” for seniors or housebound persons
11. Community groups lead two large drives per year as food bank demands will steadily rise in next ten years
12. Support/work with community garden group
13. Different ethnic food choices at food bank
14. MS Society seeks to collaborate/cooperate/partner with the community kitchen concept. MS affects young people and is 3 times more likely in women. Young moms with MS have a huge need for ways to provide good nutrition for families while dealing with “finite” daily energy reserves and fatigue issues.
15. Education community service provider (literacy awareness)

Top Three Actions

3. Community Potluck Night
 - Motivation 11
 - Impact 14
 - Feasibility 14
 - Earliness 15
 - a. Contact community partners (welcoming community, Deer Meadow, Katimavik, Community Services, Churches)
 - b. 2 members from group will be participating, support at event itself from other members
4. Remove Junk from College and Schools
 - Motivation 15

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Impact 15

Feasibility 9

Earliness 7

- a. Contact Chinook's Edge to see if such a program is already in place
- b. Dieticians, parents, students, PTA, college students association
- c. No
- d. No

5. Community Garden

Motivation 12

Impact 15

Feasibility 13

Earliness 13

- a. Contact existing initiator of community gardens
- b. Community services, college, hardware stores (e.g. Canadian Tire), people who access food bank
- c. One member will promote idea at food bank. One member will contact individual spearheading project

Other Actions

1. Public Awareness (45)
2. Lead by Example (53)

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AFFORDABILITY AND HOUSING

Carousel Brainstorming

Admin Accountability:

1. Senior units are limited – why then are we using one unit to house the admin office?
2. Only 11 subsidized units in Olds- why are they allowed to sit empty for multiple months, while waiting listings continue to grow?
3. Perhaps we need to rephrase this and look at attainable accommodation. What is available in terms of buildings in Olds that could be used for such a purpose?
4. Attainable vs. Affordability – continue strategic planning of developments to include affordable housing in each quadrant of Olds.
5. Collaboration with developers on building concepts that are mixed use of high – low environment income
6. Support and education for families that want to take care of elderly at home
7. Play – how to maximize existing facilities (OAS, OC OHS, etc)
8. Core location for structure for high density housing (i.e. Auction mart)
9. Sponsor (in a community wide concerted way) a two unit habitat for humanity residence each year
10. More affordable housing units for AISH, welfare, single parents
11. Rental cap for (student) housing rentals
12. Education to help them produce better income
13. Chronic illness can create a need for extended care needs in a young population. Recommend looking at the feasibility of implementing a facility model similar to Bethany Collegese in Red Deer
14. Keep % density the same from ASP – development reducing the number of developments switched from R3 – R1 ensuring true mixed development
15. Building houses so you can “age in place” e.g. wider door for wheelchair access, accessible bathrooms. Removable kitchen cabinets that can be lowered for wheelchair users.

Top Three Actions

1. More planning to use what we have now and in the future encompassing all ages incomes, and needing personal accessibility
 - i. A need to do something – more demand for diversity, flexibility should be a need in housing. – there are systems in place to all in for planning to meet the above
 - Motivation 15
 - Impact 15
 - Feasibility 10
 - Earliness 15
2. Housing based on income – coops, % of income ownership, government assisted, habitat for humanity process
 - Motivation 15
 - Impact 15
 - Feasibility 10
 - Earliness 13

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3. Eliminate status of income high-low families, blend social stigma, complimented each other, - cluster of housing that eliminates income factor. Planning Promising idea: find alternate location for admin services for the manor (18) as it takes of the 18
 - a. Housed in a more central location
 - b. Would need ?, security, possible maintenance location, accessibility, transportation from east to west Olds
 - c. Opens as unit, doable, identify funding issues, communication, would this affect other responsibility that admin might have
 - d. Financial first work together, with developers to front costs
 - e. Rent to own
 - f. Based on % of wage/income

Heritage funds could be used to stimulate

Take to MLA private members bill Olds could be pilot project

Motivation	11
Impact	15
Feasibility	12
Earliness	10

Action #3

1. Immediate step
 - a. Initial meeting
 - b. Identify stakeholders
 - c. Review what is already being done i.e.: resources
 - d. Planning
2. Who exists/who can help
 - a. Town decision makers with by-laws
 - b. Developers
 - c. Existing studies/reports i.e. Endorsed strategic plan
 - d. MLA i.e. \$\$ heritage fund
 - e. Volunteers (existing)
 - f. MAP – Municipal Area Partnership Study
3. Champion the idea
 - a. Make it happen
 - b. Work with current /existing plan
4. Who will call the meeting?
 - a. Town Council/planning department
 - b. Presentation to policy and priority committee
 - c. Presentation to community lifestyles committee

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HEALTH AND SOCIAL

Carousel Brainstorming

1. Create a “sport and social club” link on town website for recreational activities
2. Create easy to use community “links”
3. Courses in emotional wellness
4. Leadership training
5. Wellness “challenges”
6. Host events for fundraising at local service club/organizations (i.e. training and fundraising together)
7. Community connections meetings
8. Family village – community hub
9. Focus on providing a variety of recreation opportunities not just active programmed ones
10. Need opportunities to engage with natural environment. E.g. Nature trails, natural parks, etc.
11. Open gym time made accessible for youth, seniors, and in betweens
12. MS Society has a range of programming available to address quality of life and enhancement of life for those who are diagnosed with or care for folk affected by chronic illness. We seek to bring programming to Olds and area
13. More recreational activities for youth – less time commitment and dollars than competitive sports
14. Create a position of rec. Coordinator to coordinate facilities, leagues, programs and events for youth and adults
15. Encourage youth and the elderly to practice yoga at home or at a centre.
16. More family orientated activities i.e. family dances, walks, orienteering, etc.
17. Building self worth for all in our community by learning to love ourselves
18. Hiking club, dog park, knitting club, community garden, petting zoo

Top Three Actions

1. Holistic view needing coordination. That coordinator needs to be inclusive to all groups. Already leaders or new leaders engage in a new model. Coordination of recreation activities at the local area. Combine youth, adults and seniors together. Full time position created. Collaboration of all stakeholders to make it work, Olds College, town, all schools, service clubs, aqua centre, and youth organizations.

Coordinator

- a. Business plan – identifies gaps, meets the needs, and demonstrates feasibility
- b. Market to engage collaboration between: 1. recreation/sport/fitness 2. Social wellness/wellbeing to focused groups to bridge for overall coordination
- c. Layout position of description of what is needed and mandate of coordinator

Motivation 19
Impact 20
Feasibility 16
Earliness 18

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2. Emotional health and self worth in the community. Developing affordable programming: tools and programs, focus groups. Focus groups would be representative: facilitators to cross cultural barrier. Personal growth and development. Self-love leads to physical health and caring for neighbour.

Motivation	18
Impact	19
Feasibility	15
Earliness	15

3. Central system to organize and effectively distribute data. Those with skills/services to those seeking skills/services

- a. Ideas will be brought forward to a meeting happening later in the week of above stated groups

Motivation	15
Impact	18
Feasibility	15
Earliness	18

Other Actions

1. Outdoor location to gather – central in town which includes dog park, petting zoo, community gardens. Potential location available
2. Coordinator of fitness facilities – facilities – super pass, university student card, skate, town, run, cardio. With youth are jocks – what ready. We have facilities on the line – designates
3. Promising action: short term/drop in youth, adult, family activities. Organize: family dance, (2x year), youth sport drop in activities, adult –couple activities, first night festival
4. All people any purpose one place community hub
5. Family village: social services, community kitchen, food bank, community wood shop, recreation & fitness facilities

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TRANSPORTATION

Carousel Brainstorming

1. Creating links between the great parks that Olds has. The trail system is just as important as the road system. Not everyone drives a car.
2. Bus system from college/high school after hours: teachers, students, maintenance works, employees, shopping areas, hospital, to all areas of the community, not just Olds proper to assist persons living rurally – late hours designated driving affordable.
3. Car pooling link sign up on town website
4. Let's talk mobility
5. Trail system – links throughout community
6. Paths – safe ones, not by busy highways
7. Dial a bus with existing community buses
8. Grocery and other goods delivery – system to organize, easy to get requests for seniors, involve college students
9. No license costs for bicycles
10. Reduced licensing cost for regular car poolers
11. No restrictions on who can use buses
12. Bring in ongoing community transit bus x2
13. Bike racks everywhere x4
14. Awareness of not everyone has access to a vehicle
15. Reliable/affordable taxi service
16. Emergency roadside service – report (?) facilities open weekends
17. No cost transportation for low income families who are barrier constricted

Top Three Actions

1. Provision of trails and sidewalks
 - a. What is in the works? Talk with town and communicate to the community re: what the plan is with timeframes
 - b. Service groups – adopt a path, “green” support – planting trees, etc. Lifestyles Committee
 - c. Pass efforts back to Community Lifestyles Committee
 - d. Maybe – depending on outcome of communication re: the plan

Motivation 21
Impact 21
Feasibility 18
Earliness 16
2. Overpass/crosswalk at high school
 - a. Data collection, history/background, government lobby, community awareness/fundraising, what is already being done?
 - b. Rural crime watch, community policing advisory, department of highways, school board/student council, Town of Olds, Chamber of Commerce, Community/service groups

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- c. Community awareness/organize, government lobby, RCMP – APP, town meeting
- d. Maybe – depends on what is being done

Motivation 20

Impact 20

Feasibility 19

Earliness 13

3. Traffic enforcement for safety

- a. Collect data – stats, high traffic, and infrastructure plan?
- b. Police advisory, Town of Olds, RCMP, Department of Highways
- c. Pass to police advisory
- d. No

Motivation 20

Impact 16

Feasibility 27

Earliness 18

Other Actions

1. Car pooling – create website and system that's going same place. Reason: more sustainable, easier, step and attainable
2. Create a method to evaluate traffic and congestion- will improve community safety. Will create an inviting community for travel
3. Advanced greens at peak times
4. Create a public transportation and mobility system – recognizing the need, car pooling, delivery system
5. Public transportation incl. Public – need as community grows/expands, eco friendly, opens job market, helps, employers, encourages spending, community link
6. Provision of trails, biking/walking. Huge priority as road system well connected trails. Why? Allow accessibility of travel through town. Recreational uses/needs sustainable
7. Finish sidewalks
8. Overpass/crosswalk at high school/pool
9. Traffic enforcement

Connecting the Dots and Shaping our Future

GOVERNANCE AND PARTNERSHIPS

Carousel Brainstorming

Top Three Actions

1. Governance training
 - a. Creative/encourage citizens to get involved with boards
 - b. Start in schools so kids can get involved in a school setting (trusting environment) more comfortable as they move into adulthood
 - c. More share the role in community – more diversity in board

Motivation 18
Impact 19
Feasibility 16
Earliness 16
2. Continue to support and resource the Olds Institute model
 - a. Builds capacity
 - b. Flexible with taking opportunities and deal
 - c. Challenges
 - d. Track record of success

ACTION – priority #2

Consider assigning Town Council members to Community Boards (1 per Board) or float

- Finding a way to make the town councillors available more central – satellite location?
 - Create a business incubation centre
 - Coordinating of governance boards
 - Governance training
- Motivation 16
Impact 16
Feasibility 16
Earliness 16

3. Youth 14 years 39

- a. Lack youth representation at board levels
- b. Succession planning for board/commitment, youth transition
- c. Mentorship
- d. Opportunities
- e. Education
- f. Leadership

ACTION

1. Community wide agency challenge. Every agency must have a youth board position
2. Both school boards, Olds College, Town of Olds, non-profit, public and private agencies, library, Boys and Girls Club, FCSS, Chamber of Commerce, Olds Agriculture Society Welcoming communities, etc. All agencies

Connecting the Dots and Shaping our Future

3. Draft terms of reference for community. Challenge to be forwarded to lifestyles committee

4. Carmel – March 24 2:30 p.m. Olds College

Motivation 20

Impact 21

Feasibility 18

Earliness 18

D & F Page?

Involving businesses/creating awareness

- Educating the general public on impact of low-literacy adults. Literacy awareness so they understand impact on community. Business can be approached with essential skill awareness
- Celebration of “grass roots”. “The Putnam principle”.
- Recruit and educate youth through leadership
- Develop a liaison approach with schools to involve youth in local committees and governance boards. More of a strategic approach of distributed leadership to youth
- Awareness regarding domestic and dating violence

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ART, CULTURE AND HERITAGE

Carousel Brainstorming

1. Forum for event locations and activities (i.e. 311 number one stop info line)
2. Children's theatre group
3. Literacy awareness – how to engage community members (education)
4. Great work being done with Uptowne Olds in terms of revitalization and heritage
5. Theatre group
6. Music (all types) festivals
7. Incorporate multicultural groups in all large celebrations, Olds Fashioned Christmas, Canada Day, etc.
8. Get people to take control of their own life-long learning
9. Remember this is more than art and theatre
10. Community theatre group – nothing for the 20 – 50 year age arts community
11. Gather people who sew to teach others how to design costumes and props
12. Mural program Uptowne
13. Santa Claus school
14. Town Crier school
15. Art gallery
16. A storytelling festival
17. A blues festival
18. A town wide culture celebration as part of a larger, already established festival gathering. Celebrate diversity of our community
19. A festival celebrating theatre "fringe type" buskers/street entertainers, park (outdoors)
20. Film festival that involves the work of local/regional artists/youth shorts contest
21. Use of centennial park to host the above
22. Use of community centres for non-profit groups

Top Three Actions

1. Branding: Enhance the hub of the community with a heritage theme
 - a. Get word out to community to get their buy in (especially skateboard community). Define heritage. Tie this together with the capital "Heritage and Main Street Program". Heritage management plan and cultural advisory board
 - b. Uptowne Olds, skateboard group, chamber, Olds Fashioned Christmas, Town, Kiwanis, Lions, Historical Society, Art Club, Museum
 - c. Encourage members of above committees to follow through with heritage theme. Join one of above groups – "cultural advisory board" emphasized.
 - d. No need for us to meet again

Motivation	21
Impact	18
Feasibility	19
Earliness	14

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2. Theatre Group
 - a. Arrange meeting with interested groups/people for planning
 - b. Marjory Lally, Diane Shupka, drama teachers, Derek Lewis, Elaine Graham, Helen Hays, Ruth Jepsen, Ann Burchill, Marlene Skeet, Trish d'Coverley (Divine Dance), Marley Braithwaite, Advisors – Loose Moose (Calgary), Rosebud, Cirque d'soleil, Red Deer College
 - c. Brian with call coordinate arranging first meeting
 - d. No need to meet again

Motivation	20
Impact	16
Feasibility	17
Earliness	16

3. International Festival: music/art/food. Celebrate diversity. Increase understanding of "others". Inclusion of fun. Cirque d' Montagne type like activity

Motivation	14
Impact	13
Feasibility	16
Earliness	14

Other Actions

1. Children's theatre in Olds brings:
 - a. Local people write the play
 - b. Good for children to be exposed to live theatre, creates creativity
 - c. Involvement – parents there, grandparents – draws people to community
 - d. Different directors from Olds and other towns putting on theatre – would cause an excitement
 - e. Could hold a competition (Theatre Arts competition) and hold it at the Ralph Klein Centre
 - f. Street Theatre in Centennial Park (would also draw from other communities)
 - g. Different foods from all different groups
 - h. Something in the park/Mozart in the Park/Shakespeare all summer long

2. Storytelling festival – promotes literacy, celebrates cultural diversity, develops dramatic skills, fun

3. Theatre groups for adults
 - a. High school has a strong drama program art centre now – summer time drama event at centennial park – improv festival – street performers
 - b. Elementary school age group started prior to high school – graduated to next levels
 - c. Some citizens are qualified. Helen Hayes. Summer camp program, after school programs, makeup and props also, olds little theatre, outdoor group of films family weekend celebrating films.

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4. Elected officials to sit on each community board (59) – authority, sustainability, businesses need to better understand initiatives going on in the community
5. Award and recognition (65) – new governance models that speak to youth. Other ideas for quality of life
6. Promote and nurture collaborative partnerships with social agencies (53) – create inclusive process to identify efficiencies and duplication. Shared resources – i.e. Educational opportunities, infrastructure. KPI's would include greater access for community and enhanced ROI (investment includes volunteers, municipal staff and funds, bricks and mortar)
7. Literacy and education awareness (72) – go to business community and organizations. Simple language, signage, readability, customer service. Creates buy-in. Creates hope and potential, possibility. Helps organizations and businesses to be more available to their customers