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## Fair Trade Olds Committee Terms of Reference

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**Vision:** to be the model rural Alberta community where citizens and businesses embrace Fair Trade principles.

**Mission:** To educate and encourage citizens to embrace fair trade concepts in their business and personal lives.

**Goals:**

- To increase Fair Trade products availability to consumers
- To increase awareness of the concept of Fair Trade among the citizens of Olds and region
- To increase the number of Fair Trade providers and products available in Olds and surrounding region
- To have citizens and organizations publicly display their commitment to purchasing Fair Trade products
- To have businesses adopt an in-house purchasing policy that requires offering Fair Trade products when available
- To model or follow the principles of sustainability and Fair Trade practice in all meetings and events
- To facilitate the celebration of accomplishments

Value words: fair, compassionate, environmentally conscious, and transparent